

SUPPPLE GROUP PLC

Incorporated in England and Wales Company number 15611474 ISIN: GB00BPVBQD10 Common Code: 281022229

LEI code: 8755008HCEVC9HMDBT49 LuxSE Share code: SUPPA

("Suppple" or "the Company" or "the Group")

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SOUTH AFRICA

NOTICE: INCREASE IN FOUNDER DIRECTOR AND CEO'S SHAREHOLDING

Shareholders are reminded of the announcement made by the Company on 9 April 2025 on the website of the Luxembourg Stock Exchange, in relation to the resignation of Prof Eldrid Jordaan from his position as Co-Chief Executive Officer and member of the board.

Shareholders are further advised that Suppple has received notification on behalf of Konopi Capital Management (Pty) Limited ("Konopi Capital") that Konopi Capital has acquired 100% of the shares in Boldlink Capital (Pty) Limited ("Boldlink Capital") from Prof Jordaan (the "Acquisition"). Mr Goitse Konopi is the sole shareholder of Konopi Capital and is also the Chief Executive Officer of Suppple, following Prof Jordaan's resignation noted above.

Boldlink Capital holds 49,400,000 class A shares (representing 49.4% of the class A equity in Suppple) and 6,000,000 class B shares (representing 60% of the class B equity in Suppple). Together, Konopi Capital and Boldlink Capital, represented the founder shareholders of Suppple and a voting pool agreement was concluded between the two founder shareholders.

Although the Acquisition was not of shares in Suppple directly, Shareholders are advised that the Acquisition has resulted in an increase in the indirect shareholding of Mr Goitse Konopi, in his capacity as the Chief Executive Officer of Suppple and a member of the board.

Following the Acquisition, Mr Goitse Konopi's beneficial interest in the class A shares of the Company is now 81.4% and his beneficial interest in the class B shares of the Company (which are not listed) is now 100%.

It is noted that Konopi Capital already held 32.4% of the class A shares of Suppple, and 40% of the class B shares of Suppple, prior to the Acquisition. The Acquisition has not resulted in a change in control of Suppple or the requirement of a mandatory offer in terms of the City Code on Takeovers and Mergers (the "City Code"). The City Code is issued and administered by the Panel on Takeovers and Mergers.

The board of directors accepts responsibility for the information contained in this announcement, and to the best of their knowledge and belief, that information is true, and this announcement does not omit anything likely to affect the importance of the information included.

Cape Town 10 April 2025

By order of the Board

Suppple: Acting Head of Compliance & Investor Relations Lea-Anne Moses

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